



## CSL Mobile x Nothing phone (1) pop-up store opens to public

**HKT (SEHK: 6823) – HONG KONG, 18 July 2022** – CSL Mobile is offering the Nothing phone (1) on an exclusive<sup>^</sup> basis and has launched the "CSL Mobile x Nothing phone (1) pop-up store" to run from now until 31 July 2022 (11am to 9pm) at Kiosk LA326, Level 3, K11 MUSEA, Victoria Dockside, 18 Salisbury Road, Tsim Sha Tsui.



Mr Bruce Lam (centre), Managing Director of CSL Mobile Limited is pictured with Collar members Gao and Ivy at the opening of the "CSL Mobile x Nothing phone (1) pop-up store".



The "CSL Mobile x Nothing phone (1) pop-up store" can be found at Kiosk LA326, Level 3, K11 MUSEA, Victoria Dockside, 18 Salisbury Road, Tsim Sha Tsui.

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CSL Mobile Limited ("CSL") is the exclusive Nothing phone (1) dealer among Hong Kong's mobile network service operators.

## About HKT

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and a leading innovator. Its fixed-line, broadband, mobile communication and media entertainment services offer a unique quadruple-play experience. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, enterprise solutions, FinTech, e-commerce, big data analytics, media entertainment including the provision of interactive pay-TV services, and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting and contact centres.

HKT is the first local mobile operator to launch a true 5G network in Hong Kong with differentiated value-added services. Backed by its substantial holding of 5G spectrum across all bands and a robust and extensive fibre backhaul infrastructure, HKT is committed to providing comprehensive 5G network coverage across the city.

HKT delivers end-to-end integrated solutions employing emerging technologies such as 5G, cloud computing, Internet of Things ("IoT") and artificial intelligence ("AI") to accelerate the digital transformation of enterprises and contribute to Hong Kong's development into a smart city.

Riding on its massive loyal customer base, HKT has also built a digital ecosystem integrating its loyalty programme, e-commerce, travel, insurance, big data analytics, FinTech and HealthTech services. The ecosystem deepens HKT's relationship with its customers, thereby enhancing customer retention and engagement.

For more information, please visit <u>www.hkt.com</u>. LinkedIn: <u>linkedin.com/company/hkt</u>.

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